



Patentamientos por Marcas - Mercado Total

	mar/15(a)	feb/15(b)	mar/14(c)	mar/13(d)	Var a-b	Var a-c	Var a-d	Ac. 15	Ac. 14	Var 15-14
Automovil	36.172	32.446	39.721	62.394	11,48%	-8,93%	-42,03%	119.049	171.271	-30,49%
Comercial Liviano	9.753	8.571	9.556	12.247	13,79%	2,06%	-20,36%	31.307	38.778	-19,27%
Comercial Pesado	1.422	1.260	1.581	1.857	12,86%	-10,06%	-23,42%	4.691	6.384	-26,52%
Otros Pesados	889	642	816	1.155	38,47%	8,95%	-23,03%	2.360	2.794	-15,53%
Total	48.236	42.919	51.674	77.653	12,39%	-6,65%	-37,88%	157.407	219.227	-28,20%
Prom. diario	2.412	2.384	2.871	4.087				2.714	3.716	
Dias habiles	20	18	18	19				58	59	

Patentamientos por origen		
	15-Mar	Ac. 15
Importados	26.350	86.902
Nacionales	21.886	70.505



■ Importados ■ Nacionales

Patentamientos Mensuales

	ene	feb	mar	abr	may	jun	jul	ago	sep	oct	nov	dic
2015	66.252	42.919	48.236									
2014	108.922	58.631	51.674	53.567	56.572	53.334	61.478	58.383	59.413	54.404	39.862	30.178
Var% 15-14	-39,17%	-26,80%	-6,65%	-100,00%	-100,00%	-100,00%	-100,00%	-100,00%	-100,00%	-100,00%	-100,00%	-100,00%
2013	110.052	63.327	77.653	82.042	92.387	74.734	87.916	82.330	84.771	88.948	61.787	50.937
2012	112.798	58.183	82.263	60.834	76.389	69.716	74.161	76.480	64.509	70.193	58.096	37.551

Patentamientos por Marcas - Totales

Marca	2015		2015		2014		2014		2015		2014		Var 2015-2014
	mar/15(a)	Part %	mar/14(c)	Part %	ene - mar	Part %	ene - mar	Part %	ene - mar	Part %			
Volkswagen	9.171	19,37%	8.222	16,17%	8.260	19,54%	11,54%	11,03%	29.532	19,05%	36.420	16,83%	-18,91%
Ford	7.458	15,75%	7.609	14,96%	6.398	15,14%	-1,98%	16,57%	22.933	14,79%	26.895	12,43%	-14,73%
Fiat	5.744	12,13%	6.531	12,84%	4.429	10,48%	-12,05%	29,69%	18.170	11,72%	26.984	12,47%	-32,66%
Chevrolet	5.697	12,03%	4.769	9,38%	5.164	12,22%	19,46%	10,32%	20.663	13,33%	24.518	11,33%	-15,72%
Toyota	5.008	10,58%	5.091	10,01%	3.899	9,22%	-1,63%	28,44%	14.898	9,61%	18.393	8,50%	-19,00%
Renault	4.881	10,31%	8.215	16,15%	4.246	10,04%	-40,58%	14,96%	14.818	9,56%	31.768	14,68%	-53,36%
Peugeot	3.851	8,13%	5.193	10,21%	4.583	10,84%	-25,84%	-15,97%	15.945	10,28%	25.573	11,82%	-37,65%
Citroen	1.552	3,28%	2.174	4,27%	1.536	3,63%	-28,61%	1,04%	5.351	3,45%	10.686	4,94%	-49,93%
Mercedes Benz	888	1,88%	808	1,59%	878	2,08%	9,90%	1,14%	3.318	2,14%	4.159	1,92%	-20,22%
Nissan	551	1,16%	267	0,53%	503	1,19%	106,37%	9,54%	1.865	1,20%	1.369	0,63%	36,23%
Honda	505	1,07%	468	0,92%	525	1,24%	7,91%	-3,81%	1.340	0,86%	2.495	1,15%	-46,29%
Chery	468	0,99%	279	0,55%	450	1,06%	67,74%	4,00%	1.552	1,00%	1.149	0,53%	35,07%
Iveco	433	0,91%	484	0,95%	459	1,09%	-10,54%	-5,66%	1.347	0,87%	2.059	0,95%	-34,58%
Hyundai	185	0,39%	90	0,18%	158	0,37%	105,56%	17,09%	553	0,36%	525	0,24%	5,33%
Audi	183	0,39%	51	0,10%	133	0,31%	258,82%	37,59%	455	0,29%	658	0,30%	-30,85%
Ram	179	0,38%	97	0,19%	157	0,37%	84,54%	14,01%	412	0,27%	147	0,07%	180,27%
Kia	171	0,36%	64	0,13%	135	0,32%	167,19%	26,67%	507	0,33%	283	0,13%	79,15%
Scania	135	0,29%	107	0,21%	91	0,22%	26,17%	48,35%	464	0,30%	514	0,24%	-9,73%
Agrale	51	0,11%	72	0,14%	42	0,10%	-29,17%	21,43%	183	0,12%	264	0,12%	-30,68%
Mitsubishi	43	0,09%	34	0,07%	44	0,10%	26,47%	-2,27%	141	0,09%	154	0,07%	-8,44%
Volvo	43	0,09%	65	0,13%	31	0,07%	-33,85%	38,71%	127	0,08%	263	0,12%	-51,71%
Jeep	35	0,07%	36	0,07%	41	0,10%	-2,78%	-14,63%	100	0,06%	298	0,14%	-66,44%
Alfa Romeo	29	0,06%	12	0,02%	27	0,06%	141,67%	7,41%	80	0,05%	56	0,03%	42,86%
BMW	24	0,05%	27	0,05%	16	0,04%	-11,11%	50,00%	74	0,05%	241	0,11%	-69,29%
Smart	16	0,03%	9	0,02%	12	0,03%	77,78%	33,33%	53	0,03%	83	0,04%	-36,14%
Dodge	8	0,02%	37	0,07%	8	0,02%	-78,38%	0,00%	21	0,01%	172	0,08%	-87,79%
Mini	7	0,01%	6	0,01%	8	0,02%	16,67%	-12,50%	28	0,02%	79	0,04%	-64,56%
Land Rover	6	0,01%	4	0,01%	6	0,01%	50,00%	0,00%	15	0,01%	65	0,03%	-76,92%
Subaru	6	0,01%	2	0,00%	9	0,02%	200,00%	-33,33%	22	0,01%	34	0,02%	-35,29%
JMC	5	0,01%		0,00%	10	0,02%	N/D	-50,00%	25	0,02%		0,00%	N/D
Porsche	4	0,01%	5	0,01%	3	0,01%	-20,00%	33,33%	11	0,01%	21	0,01%	-47,62%
Chrysler	2	0,00%	3	0,01%	2	0,00%	-33,33%	0,00%	8	0,01%	21	0,01%	-61,90%
DFM	2	0,00%	9	0,02%	5	0,01%	-77,78%	-60,00%	14	0,01%	16	0,01%	-12,50%
Suzuki	1	0,00%	14	0,03%		0,00%	-92,86%	N/D	1	0,00%	48	0,02%	-97,92%
Ferrari		0,00%	2	0,00%		0,00%	-100,00%	N/D	1	0,00%	5	0,00%	-80,00%
Mack		0,00%		0,00%	2	0,00%	N/D	-100,00%	5	0,00%		0,00%	N/D
Materfer		0,00%		0,00%		0,00%	N/D	N/D		0,00%	4	0,00%	-100,00%
Puma de Tat		0,00%	1	0,00%		0,00%	-100,00%	N/D		0,00%	4	0,00%	-100,00%
Ssangyong		0,00%		0,00%	1	0,00%	N/D	-100,00%	2	0,00%	2	0,00%	0,00%
Total	47.342		50.857		42.271				155.034		216.425		

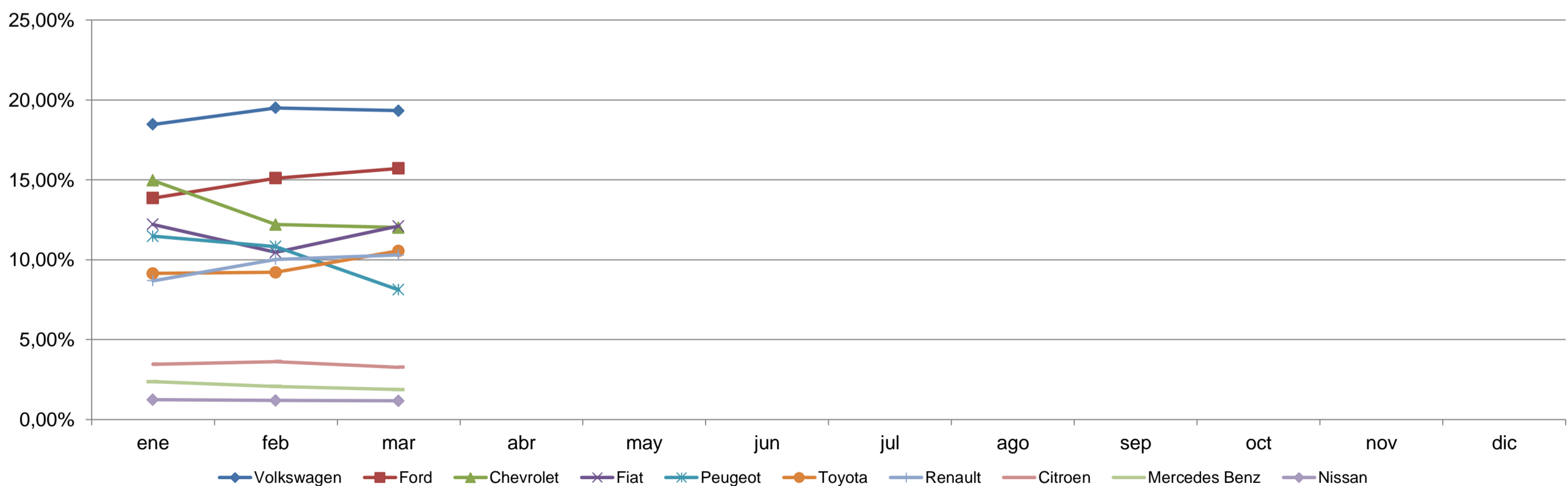


Patentamientos por Marcas - Mercado Total

Patentamientos por Marcas - Autos + Livianos									2015	2015	2014	2014	Var
Marca	mar/15(a)	Part %	mar/14(c)	Part %	feb/15(e)	Part %	Var a-c	Var a-e	ene - mar	Part %	ene - mar	Part %	2015-2014
Volkswagen	8.993	19,58%	8.101	16,44%	8.118	19,79%	11,01%	10,78%	29.013	19,30%	35.950	17,12%	-19,30%
Ford	7.222	15,73%	7.276	14,77%	6.244	15,22%	-0,74%	15,66%	22.317	14,84%	25.852	12,31%	-13,67%
Fiat	5.744	12,51%	6.531	13,25%	4.429	10,80%	-12,05%	29,69%	18.170	12,08%	26.984	12,85%	-32,66%
Chevrolet	5.697	12,41%	4.769	9,68%	5.164	12,59%	19,46%	10,32%	20.663	13,74%	24.518	11,67%	-15,72%
Toyota	5.008	10,90%	5.091	10,33%	3.899	9,51%	-1,63%	28,44%	14.898	9,91%	18.393	8,76%	-19,00%
Renault	4.862	10,59%	8.187	16,61%	4.231	10,32%	-40,61%	14,91%	14.764	9,82%	31.668	15,08%	-53,38%
Peugeot	3.851	8,39%	5.193	10,54%	4.583	11,17%	-25,84%	-15,97%	15.945	10,60%	25.573	12,18%	-37,65%
Citroen	1.552	3,38%	2.174	4,41%	1.536	3,74%	-28,61%	1,04%	5.351	3,56%	10.686	5,09%	-49,93%
Nissan	551	1,20%	267	0,54%	503	1,23%	106,37%	9,54%	1.865	1,24%	1.369	0,65%	36,23%
Honda	505	1,10%	468	0,95%	525	1,28%	7,91%	-3,81%	1.340	0,89%	2.495	1,19%	-46,29%
Chery	468	1,02%	279	0,57%	450	1,10%	67,74%	4,00%	1.552	1,03%	1.149	0,55%	35,07%
Mercedes Benz	422	0,92%	301	0,61%	400	0,98%	40,20%	5,50%	1.507	1,00%	1.902	0,91%	-20,77%
Audi	183	0,40%	51	0,10%	133	0,32%	258,82%	37,59%	455	0,30%	658	0,31%	-30,85%
Ram	179	0,39%	97	0,20%	157	0,38%	84,54%	14,01%	412	0,27%	147	0,07%	180,27%
Hyundai	174	0,38%	85	0,17%	143	0,35%	104,71%	21,68%	518	0,34%	500	0,24%	3,60%
Kia	171	0,37%	64	0,13%	135	0,33%	167,19%	26,67%	507	0,34%	283	0,13%	79,15%
Iveco	155	0,34%	143	0,29%	185	0,45%	8,39%	-16,22%	505	0,34%	573	0,27%	-11,87%
Mitsubishi	43	0,09%	34	0,07%	44	0,11%	26,47%	-2,27%	141	0,09%	154	0,07%	-8,44%
Jeep	35	0,08%	36	0,07%	41	0,10%	-2,78%	-14,63%	100	0,07%	298	0,14%	-66,44%
Alfa Romeo	29	0,06%	12	0,02%	27	0,07%	141,67%	7,41%	80	0,05%	56	0,03%	42,86%
BMW	24	0,05%	27	0,05%	16	0,04%	-11,11%	50,00%	74	0,05%	241	0,11%	-69,29%
Smart	16	0,03%	9	0,02%	12	0,03%	77,78%	33,33%	53	0,04%	83	0,04%	-36,14%
Dodge	8	0,02%	37	0,08%	8	0,02%	-78,38%	0,00%	21	0,01%	172	0,08%	-87,79%
Mini	7	0,02%	6	0,01%	8	0,02%	16,67%	-12,50%	28	0,02%	79	0,04%	-64,56%
Land Rover	6	0,01%	4	0,01%	6	0,01%	50,00%	0,00%	15	0,01%	65	0,03%	-76,92%
Subaru	6	0,01%	2	0,00%	9	0,02%	200,00%	-33,33%	22	0,01%	34	0,02%	-35,29%
Volvo	6	0,01%	9	0,02%	4	0,01%	-33,33%	50,00%	15	0,01%	63	0,03%	-76,19%
Porsche	4	0,01%	5	0,01%	3	0,01%	-20,00%	33,33%	11	0,01%	21	0,01%	-47,62%
Chrysler	2	0,00%	3	0,01%	2	0,00%	-33,33%	0,00%	8	0,01%	21	0,01%	-61,90%
Suzuki	1	0,00%	14	0,03%		0,00%	-92,86%	N/D	1	0,00%	48	0,02%	-97,92%
Ferrari		0,00%	2	0,00%		0,00%	-100,00%	N/D	1	0,00%	5	0,00%	-80,00%
Ssangyong		0,00%		0,00%	1	0,00%	N/D	-100,00%	2	0,00%	2	0,00%	0,00%
Total	45.924		49.277		41.016				150.354		210.042		

Patentamientos por Marcas - Camiones + Buses									2015	2015	2014	2014	Var
Marca	mar/15(a)	Part %	mar/14(c)	Part %	feb/15(e)	Part %	Var a-c	Var a-e	ene - mar	Part %	ene - mar	Part %	2015-2014
Mercedes Benz	466	32,86%	507	32,09%	478	38,09%	-8,09%	-2,51%	1.811	38,70%	2.257	35,36%	-19,76%
Iveco	278	19,61%	341	21,58%	274	21,83%	-18,48%	1,46%	842	17,99%	1.486	23,28%	-43,34%
Ford	236	16,64%	333	21,08%	154	12,27%	-29,13%	53,25%	616	13,16%	1.043	16,34%	-40,94%
Volkswagen	178	12,55%	121	7,66%	142	11,31%	47,11%	25,35%	519	11,09%	470	7,36%	10,43%
Scania	135	9,52%	107	6,77%	91	7,25%	26,17%	48,35%	464	9,91%	514	8,05%	-9,73%
Agrale	51	3,60%	72	4,56%	42	3,35%	-29,17%	21,43%	183	3,91%	264	4,14%	-30,68%
Volvo	37	2,61%	56	3,54%	27	2,15%	-33,93%	37,04%	112	2,39%	200	3,13%	-44,00%
Renault	19	1,34%	28	1,77%	15	1,20%	-32,14%	26,67%	54	1,15%	100	1,57%	-46,00%
Hyundai	11	0,78%	5	0,32%	15	1,20%	120,00%	-26,67%	35	0,75%	25	0,39%	40,00%
JMC	5	0,35%		0,00%	10	0,80%	N/D	-50,00%	25	0,53%		0,00%	N/D
DFM	2	0,14%	9	0,57%	5	0,40%	-77,78%	-60,00%	14	0,30%	16	0,25%	-12,50%
Mack		0,00%		0,00%	2	0,16%	N/D	-100,00%	5	0,11%		0,00%	N/D
Materfer		0,00%		0,00%		0,00%	N/D	N/D		0,00%	4	0,06%	-100,00%
Puma de Tat		0,00%	1	0,06%		0,00%	-100,00%	N/D		0,00%	4	0,06%	-100,00%
Total	1.418		1.580		1.255				4.680		6.383		

Participacion por Marcas - Evolucion Mensual

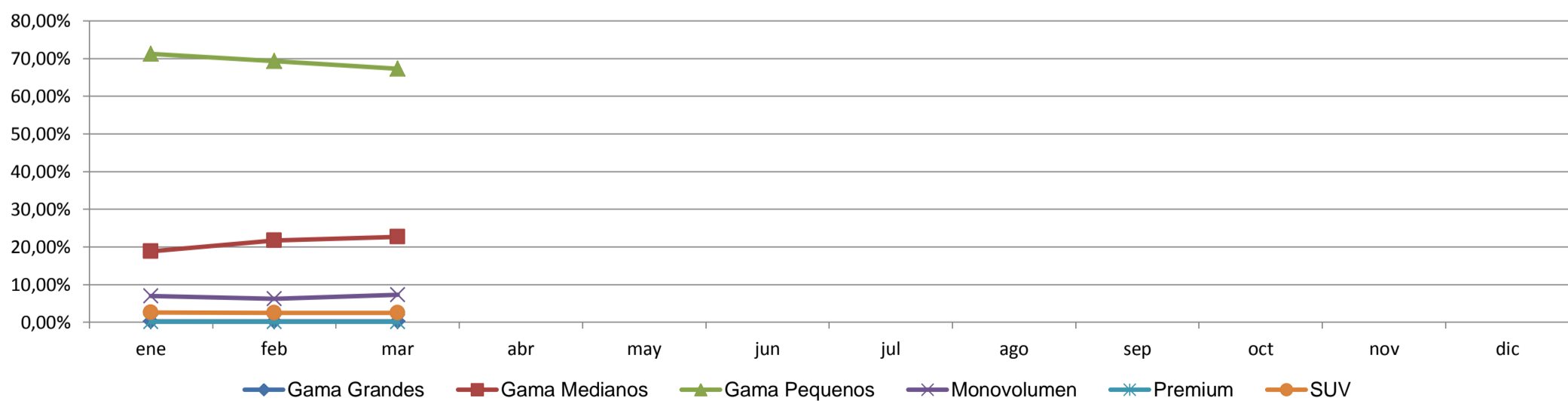




Patentamientos por Ranking de Automoviles - Mercado Total

Rank.	Ranking Por Modelos - Automoviles										
	Modelo	mar/15 (a)	mar/14 (b)	feb/15 (c)	Var a-b	Var a-c	Ac. 15	Part %	Ac. 14	Part %	Var 15-14
1	Volkswagen GOL	1.857	3.097	2.019	-40,04%	-8,02%	7.419	6,23%	12.108	7,07%	-38,73%
2	Fiat PALIO	2.181	1.508	1.445	44,63%	50,93%	6.741	5,66%	6.256	3,65%	7,75%
3	Ford ECOSPORT	1.866	1.881	1.731	-0,80%	7,80%	6.273	5,27%	7.778	4,54%	-19,35%
4	Ford FIESTA KINETIC	1.826	2.223	1.785	-17,86%	2,30%	6.145	5,16%	7.310	4,27%	-15,94%
5	Chevrolet CLASSIC	1.677	1.933	1.545	-13,24%	8,54%	5.731	4,81%	5.154	3,01%	11,20%
6	Peugeot 208	1.282	1.594	1.493	-19,57%	-14,13%	5.339	4,48%	7.152	4,18%	-25,35%
7	Ford FOCUS II	2.080	1.364	1.351	52,49%	53,96%	5.264	4,42%	3.899	2,28%	35,01%
8	Renault CLIO MIO	1.836	1.974	1.551	-6,99%	18,38%	5.155	4,33%	7.301	4,26%	-29,39%
9	Toyota ETIOS	1.465	2.389	1.233	-38,68%	18,82%	4.551	3,82%	5.953	3,48%	-23,55%
10	Volkswagen SURAN	1.489	1.438	962	3,55%	54,78%	4.381	3,68%	6.323	3,69%	-30,71%
11	Peugeot 308	777	1.056	1.102	-26,42%	-29,49%	3.826	3,21%	6.269	3,66%	-38,97%
12	Fiat SIENA	1.018	964	921	5,60%	10,53%	3.803	3,19%	4.029	2,35%	-5,61%
13	Toyota COROLLA	1.416	517	1.021	173,89%	38,69%	3.752	3,15%	3.544	2,07%	5,87%
14	Chevrolet ONIX	676	261	829	159,00%	-18,46%	3.301	2,77%	2.129	1,24%	55,05%
15	Volkswagen VOYAGE	884	666	836	32,73%	5,74%	2.873	2,41%	3.249	1,90%	-11,57%
16	Chevrolet PRISMA	510	320	693	59,38%	-26,41%	2.496	2,10%	1.684	0,98%	48,22%
17	Volkswagen FOX	950	573	838	65,79%	13,37%	2.479	2,08%	2.656	1,55%	-6,66%
18	Volkswagen UP	688		715	N/D	-3,78%	2.468	2,07%		0,00%	N/D
19	Renault DUSTER	646	1.706	583	-62,13%	10,81%	2.243	1,88%	7.200	4,20%	-68,85%
20	Peugeot 207	524	843	640	-37,84%	-18,13%	2.011	1,69%	3.477	2,03%	-42,16%
21	Renault SANDERO	631	1.371	541	-53,98%	16,64%	1.770	1,49%	5.089	2,97%	-65,22%
22	Chevrolet SPIN	543	299	440	81,61%	23,41%	1.753	1,47%	2.287	1,34%	-23,35%
23	Citroen NUEVO C3	530	595	435	-10,92%	21,84%	1.615	1,36%	2.914	1,70%	-44,58%
24	Citroen C4	408	691	450	-40,96%	-9,33%	1.466	1,23%	3.370	1,97%	-56,50%
25	Volkswagen VENTO	790	505	520	56,44%	51,92%	1.460	1,23%	2.208	1,29%	-33,88%
26	Chevrolet AGILE	614	417	190	47,24%	223,16%	1.455	1,22%	2.045	1,19%	-28,85%
27	Chevrolet TRACKER	299	171	285	74,85%	4,91%	1.427	1,20%	1.370	0,80%	4,16%
28	Peugeot 408	348	490	384	-28,98%	-9,38%	1.397	1,17%	2.617	1,53%	-46,62%
29	Fiat PUNTO	495	812	340	-39,04%	45,59%	1.325	1,11%	2.587	1,51%	-48,78%
30	Fiat GRAND SIENA	385	450	380	-14,44%	1,32%	1.202	1,01%	2.445	1,43%	-50,84%
31	Peugeot PARTNER	379	453	329	-16,34%	15,20%	1.136	0,95%	1.671	0,98%	-32,02%
32	Chery TIGGO	254	136	247	86,76%	2,83%	879	0,74%	568	0,33%	54,75%
33	Renault FLUENCE	250	314	183	-20,38%	36,61%	878	0,74%	1.652	0,96%	-46,85%
34	Chevrolet SONIC	150	62	276	141,94%	-45,65%	843	0,71%	988	0,58%	-14,68%
35	Fiat UNO 2010	241	645	232	-62,64%	3,88%	804	0,68%	2.245	1,31%	-64,19%
36	Renault KANGOO	211	285	211	-25,96%	0,00%	794	0,67%	895	0,52%	-11,28%
37	Volkswagen GOLF	347	3	341	11466,67%	1,76%	688	0,58%	6	0,00%	11366,67%
38	Chevrolet CELTA	167	231	133	-27,71%	25,56%	666	0,56%	2.326	1,36%	-71,37%
39	Nissan MARCH	173	113	158	53,10%	9,49%	555	0,47%	426	0,25%	30,28%
40	Honda FIT	191	131	189	45,80%	1,06%	504	0,42%	752	0,44%	-32,98%
41	Chevrolet CRUZE	154	130	104	18,46%	48,08%	495	0,42%	1.048	0,61%	-52,77%
42	Citroen C3 PICASSO	130	189	118	-31,22%	10,17%	483	0,41%	1.109	0,65%	-56,45%
43	Volkswagen THE BEETLE	93		104	N/D	-10,58%	479	0,40%		0,00%	N/D
44	Nissan SENTRA	125		108	N/D	15,74%	466	0,39%		0,00%	N/D
45	Fiat 500	170	135	129	25,93%	31,78%	417	0,35%	890	0,52%	-53,15%
46	Nissan VERSA	123	72	114	70,83%	7,89%	403	0,34%	335	0,20%	20,30%
47	Citroen C3	90	191	120	-52,88%	-25,00%	391	0,33%	987	0,58%	-60,39%
48	Chery QQ	145	82	125	76,83%	16,00%	385	0,32%	370	0,22%	4,05%
49	Nissan TIIDA	92	66	106	39,39%	-13,21%	373	0,31%	469	0,27%	-20,47%
50	Citroen BERLINGO	117	77	98	51,95%	19,39%	351	0,29%	494	0,29%	-28,95%
51	Otros	1.878	4.298	1.762	-56,31%	6,58%	5.936	4,99%	23.630	13,80%	-74,88%
Total		36.171	39.721	32.445			119.047	1	171.264		

Autos - Participacion por Segmento





Patentamientos por Ranking de Livianos y Pesados - Mercado Total

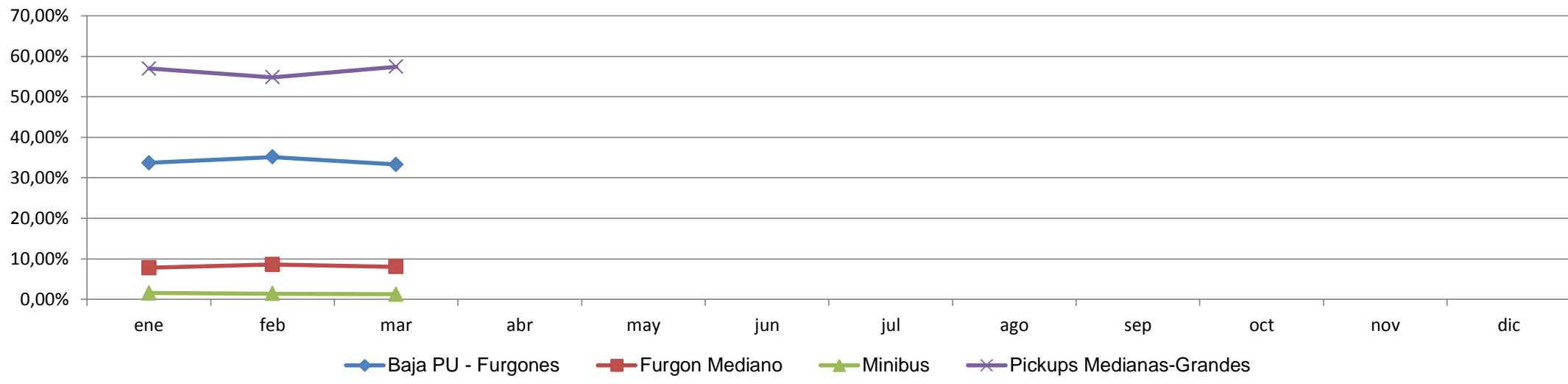
Rank.	Comercial Liviano										
	Modelo	mar/15 (a)	mar/14 (b)	feb/15 (c)	Var a-b	Var a-c	Ac. 15	Part %	Ac. 14	Part %	Var 15-14
1	Toyota HILUX	2.074	1.977	1.604	4,91%	29,30%	6.419	20,50%	7.898	20,37%	-18,73%
2	Volkswagen AMAROK	1.244	995	1.120	25,03%	11,07%	4.534	14,48%	5.208	13,43%	-12,94%
3	Ford RANGER	1.337	1.243	1.272	7,56%	5,11%	4.297	13,73%	4.085	10,53%	5,19%
4	Renault KANGOO FURGON	1.075	1.043	955	3,07%	12,57%	3.150	10,06%	3.173	8,18%	-0,72%
5	Volkswagen SAVEIRO	610	461	613	32,32%	-0,49%	2.044	6,53%	1.998	5,15%	2,30%
6	Chevrolet S-10	718	347	512	106,92%	40,23%	1.908	6,09%	2.056	5,30%	-7,20%
7	Peugeot PARTNER FURGON	403	535	474	-24,67%	-14,98%	1.727	5,52%	2.775	7,16%	-37,77%
8	Fiat STRADA	405	637	327	-36,42%	23,85%	1.283	4,10%	2.584	6,66%	-50,35%
9	Mercedes Benz SPRINTER	330	211	310	56,40%	6,45%	1.196	3,82%	1.140	2,94%	4,91%
10	Fiat NUEVO FIORINO	334	2	174	16600,00%	91,95%	941	3,01%	2	0,01%	46950,00%
11	Citroen BERLINGO FURGON	223	346	267	-35,55%	-16,48%	873	2,79%	1.306	3,37%	-33,15%
12	Iveco DAILY	155	143	185	8,39%	-16,22%	505	1,61%	573	1,48%	-11,87%
13	Ram 1500	157	97	147	61,86%	6,80%	376	1,20%	147	0,38%	155,78%
14	Renault NUEVO MASTER	90	238	71	-62,18%	26,76%	262	0,84%	1.109	2,86%	-76,38%
15	Ford TRANSIT	78	57	67	36,84%	16,42%	210	0,67%	137	0,35%	53,28%
16	Hyundai H1	49	6	56	716,67%	-12,50%	189	0,60%	29	0,07%	551,72%
17	Fiat DOBLO CARGO	66	100	56	-34,00%	17,86%	175	0,56%	317	0,82%	-44,79%
18	Fiat DUCATO	54	92	53	-41,30%	1,89%	162	0,52%	320	0,83%	-49,38%
19	Kia K2500	49	26	31	88,46%	58,06%	155	0,50%	90	0,23%	72,22%
20	Fiat FIORINO QUBO	28	170	47	-83,53%	-40,43%	123	0,39%	821	2,12%	-85,02%
21	Otros	274	830	230	-66,99%	19,13%	778	2,49%	3.010	7,76%	-74,15%
Total		9.753	9.556	8.571			31.307	1	38.778		

Rank.	Comercial Pesado										
	Modelo	mar/15 (a)	mar/14 (b)	feb/15 (c)	Var a-b	Var a-c	Ac. 15	Part %	Ac. 14	Part %	Var 15-14
1	Iveco 170 E	117	179	133	-34,64%	-12,03%	403	8,61%	699	10,95%	-42,35%
2	Mercedes Benz 1418	76	138	75	-44,93%	1,33%	284	6,07%	620	9,71%	-54,19%
3	Ford CARGO 1722	92	193	44	-52,33%	109,09%	227	4,85%	629	9,85%	-63,91%
4	Mercedes Benz 710	91	46	66	97,83%	37,88%	227	4,85%	204	3,20%	11,27%
5	Mercedes Benz 1618L	12	42	15	-71,43%	-20,00%	181	3,87%	204	3,20%	-11,27%
6	Mercedes Benz ATRON 1634	58	44	36	31,82%	61,11%	162	3,46%	168	2,63%	-3,57%
7	Iveco 450 E	52	81	50	-35,80%	4,00%	152	3,25%	352	5,51%	-56,82%
8	Mercedes Benz ATRON 1720	39	25	42	56,00%	-7,14%	148	3,16%	157	2,46%	-5,73%
9	Volkswagen 17220	60	47	29	27,66%	106,90%	137	2,93%	162	2,54%	-15,43%
10	Mercedes Benz ATEGO 1725	28	27	34	3,70%	-17,65%	124	2,65%	108	1,69%	14,81%
11	Ford F-4000	60	1	37	5900,00%	62,16%	124	2,65%	1	0,02%	12300,00%
12	Volkswagen 17250 E	41	14	34	192,86%	20,59%	119	2,54%	69	1,08%	72,46%
13	Volkswagen 19320	33	18	29	83,33%	13,79%	99	2,12%	61	0,96%	62,30%
14	Iveco 490 S	41	24	30	70,83%	36,67%	90	1,92%	128	2,01%	-29,69%
15	Scania G410	31	15	9	106,67%	244,44%	90	1,92%	66	1,03%	36,36%
16	Mercedes Benz 1718	8	25	29	-68,00%	-72,41%	82	1,75%	93	1,46%	-11,83%
17	Scania P360	22	21	19	4,76%	15,79%	80	1,71%	101	1,58%	-20,79%
18	Mercedes Benz ATRON 1624	27	14	25	92,86%	8,00%	79	1,69%	80	1,25%	-1,25%
19	Scania G360	24	21	10	14,29%	140,00%	78	1,67%	89	1,39%	-12,36%
20	Ford TRANSIT	21		24	N/D	-12,50%	75	1,60%		0,00%	N/D
21	Otros	485	605	485	-19,83%	0,00%	1.719	36,73%	2.392	37,47%	-28,14%
Total		1.418	1.580	1.255			4.680	1	6.383		

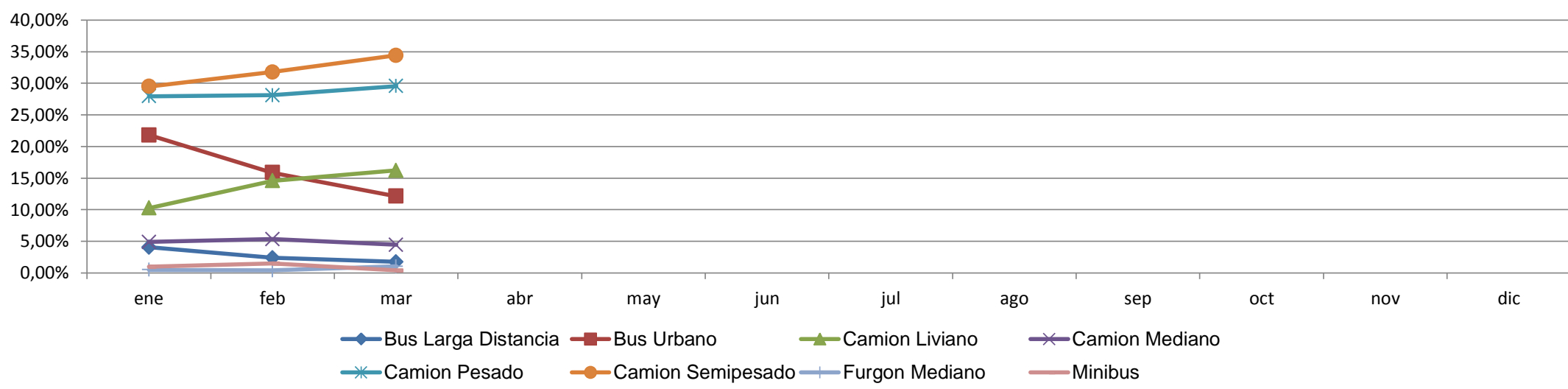


Patentamientos por Ranking de Livianos y Pesados - Mercado Total

Comercial Liviano



Comercial Pesado





Patentamientos por Provincias y Tipos -

Distrito	Automovil+Comercial Liviano								Comercial Pesado+Otros Pesados								Mercado Total			
	mar/15 (a)	mar/14 (b)	feb/15 (c)	Var a-b	Var a-c	Ac. 15	Ac. 14	Var 15-14	mar/15 (a)	mar/14 (b)	feb/15 (c)	Var a-b	Var a-c	Ac. 15	Ac. 14	Var 15-14	Ac. 15	Ac. 14	Var 15-14	Part %
GRAN BUENOS AIRES	8.085	9.071	7.291	-10,87%	10,89%	26.561	38.026	-30,15%	202	271	192	-25,46%	5,21%	622	1.037	-40,02%	27.183	39.063	-30,41%	17,27%
BUENOS AIRES	6.850	7.161	6.258	-4,34%	9,46%	22.259	30.788	-27,70%	335	309	240	8,41%	39,58%	880	1.321	-33,38%	23.139	32.109	-27,94%	14,70%
CAPITAL FEDERAL	6.155	8.077	5.646	-23,80%	9,02%	19.504	31.786	-38,64%	388	525	367	-26,10%	5,72%	1.472	1.934	-23,89%	20.976	33.720	-37,79%	13,33%
CORDOBA	4.290	4.875	3.886	-12,00%	10,40%	14.764	20.503	-27,99%	210	218	167	-3,67%	25,75%	549	668	-17,81%	15.313	21.171	-27,67%	9,73%
SANTA FE	3.721	3.709	3.436	0,32%	8,29%	12.599	17.478	-27,92%	252	190	223	32,63%	13,00%	745	747	-0,27%	13.344	18.225	-26,78%	8,48%
MENDOZA	1.667	1.978	1.521	-15,72%	9,60%	5.654	8.275	-31,67%	80	89	71	-10,11%	12,68%	232	380	-38,95%	5.886	8.655	-31,99%	3,74%
ENTRE RIOS	1.347	1.300	1.211	3,62%	11,23%	4.494	5.857	-23,27%	55	100	62	-45,00%	-11,29%	202	331	-38,97%	4.696	6.188	-24,11%	2,98%
NEUQUEN	1.464	1.084	1.090	35,06%	34,31%	4.201	4.497	-6,58%	125	120	95	4,17%	31,58%	374	381	-1,84%	4.575	4.878	-6,21%	2,91%
TUCUMAN	1.255	1.181	1.095	6,27%	14,61%	4.158	5.194	-19,95%	35	40	40	-12,50%	-12,50%	115	178	-35,39%	4.273	5.372	-20,46%	2,71%
SALTA	1.149	1.048	912	9,64%	25,99%	3.610	4.481	-19,44%	84	72	53	16,67%	58,49%	310	346	-10,40%	3.920	4.827	-18,79%	2,49%
CHUBUT	1.224	1.117	997	9,58%	22,77%	3.692	4.492	-17,81%	70	98	58	-28,57%	20,69%	195	263	-25,86%	3.887	4.755	-18,25%	2,47%
CORRIENTES	1.095	1.045	992	4,78%	10,38%	3.536	4.887	-27,64%	91	56	77	62,50%	18,18%	261	348	-25,00%	3.797	5.235	-27,47%	2,41%
CHACO	971	772	850	25,78%	14,24%	3.185	3.966	-19,69%	82	48	40	70,83%	105,00%	226	238	-5,04%	3.411	4.204	-18,86%	2,17%
MISIONES	812	825	720	-1,58%	12,78%	2.826	3.798	-25,59%	33	40	26	-17,50%	26,92%	104	148	-29,73%	2.930	3.946	-25,75%	1,86%
RIO NEGRO	846	786	682	7,63%	24,05%	2.610	3.227	-19,12%	21	19	13	10,53%	61,54%	64	57	12,28%	2.674	3.284	-18,57%	1,70%
SANTA CRUZ	838	659	603	27,16%	38,97%	2.504	2.842	-11,89%	40	52	36	-23,08%	11,11%	125	167	-25,15%	2.629	3.009	-12,63%	1,67%
JUJUY	584	727	602	-19,67%	-2,99%	2.072	3.058	-32,24%	46	24	28	91,67%	64,29%	112	153	-26,80%	2.184	3.211	-31,98%	1,39%
TIERRA DEL FUEGO	633	552	502	14,67%	26,10%	1.747	1.971	-11,36%	33	12	17	175,00%	94,12%	66	53	24,53%	1.813	2.024	-10,42%	1,15%
FORMOSA	532	479	443	11,06%	20,09%	1.729	2.244	-22,95%	18	14	19	28,57%	-5,26%	56	55	1,82%	1.785	2.299	-22,36%	1,13%
SANTIAGO DEL ESTERO	417	497	428	-16,10%	-2,57%	1.695	2.498	-32,15%	24	29	14	-17,24%	71,43%	79	115	-31,30%	1.774	2.613	-32,11%	1,13%
SAN JUAN	436	610	428	-28,52%	1,87%	1.612	2.458	-34,42%	41	28	17	46,43%	141,18%	91	78	16,67%	1.703	2.536	-32,85%	1,08%
LA PAMPA	493	529	434	-6,81%	13,59%	1.616	2.285	-29,28%	18	23	15	-21,74%	20,00%	54	81	-33,33%	1.670	2.366	-29,42%	1,06%
SAN LUIS	416	447	362	-6,94%	14,92%	1.377	2.081	-33,83%	16	7	10	128,57%	60,00%	67	40	67,50%	1.444	2.121	-31,92%	0,92%
CATAMARCA	374	417	376	-10,31%	-0,53%	1.369	1.847	-25,88%	8	7	17	14,29%	-52,94%	36	36	0,00%	1.405	1.883	-25,39%	0,89%
LA RIOJA	271	331	252	-18,13%	7,54%	982	1.510	-34,97%	4	6	5	-33,33%	-20,00%	14	23	-39,13%	996	1.533	-35,03%	0,63%



Patentamientos por Provincias y Tipos -

